

Liquid Elements Artfully Poured Floors Launches New Website with Improved Content and Functionality

May 28, 2019— Liquid Elements artfully poured floors, a brand of Stonhard, announced the launch of its new website today. The fresh new design includes quick and easy navigation by product or market, user-friendly pages on any device, a crisp, clean look, and inspiration throughout for designers and planners.

“If our visitors need to download resources on our commercial flooring systems, this can be done easily by document type or product. We’re also excited to present large slideshows that showcase our installations along with an interactive photo gallery that filters by market, product, and even finish,” says Lynn Mattoon, Digital Marketing Strategist.

Kendall Ellis, Director of Marketing, adds, “Since Liquid Elements promotes highly decorative and unique floors, the website is designed to reflect the nature of the brand. It goes beyond product offerings and inspires the design process. We’ve added a beautiful color collections page, a blog, and product and market pairings to invite visitors to explore the many design options within the product lines, all within an uncomplicated web experience.”

The Liquid Elements blog covers topics ranging from trends in floor design, flooring innovations, and tips on purchasing and cleaning your commercial floors, giving visitors a reason to return to the site frequently for the latest information on poured flooring.

Visit the Liquid Elements new and improved site here: www.liquidelements.com

About Liquid Elements

Liquid Elements, a brand of Stonhard, draws on nearly a century of polymer material innovation and installation for commercial flooring markets. We partner with the architecture and design community from beginning to end, supporting specification, manufacturing high-performance products and offering a single-source solution for installation. Liquid Elements brings seamless designs in dramatic looks and stunning colors for commercial interiors, supporting client vision and company branding while providing features like UV stability, sound dampening, ergonomic design, scratch resistance, and easy cleaning and maintenance.

